

PUBLIC RELATIONS OFFICER
CHURCH OF SCIENTOLOGY OF CALIFORNIA
2005 W. 9th St. Phone: 385-9051
Los Angeles 90006

ATTN: NEWS DESK, NEWS EDITOR, ASSIGNMENT EDITOR

CLERGYMEN & EDUCATORS DRUG ABUSE CONFERENCE

Programs which produce results in the areas of drug abuse education and rehabilitation will be presented at the "Clergymen and Educators Drug Abuse Conference" on April 29. The all-day conference will be held at the Los Angeles Hilton and is sponsored by the Church of Scientology of California.

The purpose of the conference is to draw together clergymen, teachers, administrators and counselors from Los Angeles county to discover which programs in use are most practical and effective. Drug programs which are being considered for widespread adoption will also be presented.

The event should provide, as a valuable coordinating function, a source of worthwhile data and statistics which may be assimilated and used by attendees. Those who feel they could be more effective in handling drug abuse problems if more certainty and exposure to usable drug abuse information were available will benefit from the conference.

A Church of Scientology of California Public Relations official indicated that many individuals would become more willing to take responsibility in this area if they were aware that things ARE being done and answers ARE being found.

Church of Scientology organizations in Los Angeles county have handled more than 500 individual drug abuse cases in the last two years alone, with better than 90% effective and permanent results in alleviating drug usage and its adverse effects.

For further information, contact Max A. Prudente, Public Relations Officer for the Church of Scientology of California, 2005 W. 9th St. Ph: 385-9051.

(Cir. W. 15,250)

MAR 12 1970

Allen's P.C.B. Est. 1888

SCIENTOLOGY
 Church of Scientology of California officials announced that the city of Long Beach has been selected as the ideal location for the "Grand National Convention" July 3-5. Officials expect 20,000 U.S. and international Scientologists, government office representatives and celebrities. The convention will celebrate the 20th Anniversary of Dianetics and Total Freedom.

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 Monterey Park Shopper
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Convention Set By Scientology

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A church spokesman said arrangements are being finalized to transport two special members of L. Ron Hubbard's personal staff to the event.

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MAR 12 1970

Allen's P.C.B. Est. 1888

Scientology Convention Set In L.B.

Several thousand United States and international members of the Church of Scientology are expected to attend the U.S. Churches' "Grand National Convention" July 3-5 in Long Beach. The convention will celebrate the 20th anniversary of "Dianetics and Total Freedom."

A church spokesman said arrangements are being finalized to transport two members of L. Ron Hubbard's personal staff to the event.

Hubbard, American writer, philosopher and scientist, is the founder of Dianetics, the first fully precision science of the mind, and Scientology, the applied religious philosophy.

Highlights of the convention will include documented "miracles" of applied dianetics, actual demonstrations of its use and personal successes of Pastoral Counselors, medical doctors and psychologists who use the technology.

Palms Verdes Estates, Calif.
 Peninsula News & Selling Hills Herald
 (Cir. W. 5,000)

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THE SOUTH END - 20 APR. 1970

SCIENTOLOGY

If I were to tell you what I learned it would kill you, physically kill you.

I would have gone to eight levels but I didn't have the bread.

You can get ten thousand times higher than with drugs, learn all the secrets of the universe, cure all your ills, remove all the blocks that prevent you from doing what you want to do, you can have Power, you can be a GOD with Scientology.

A chapter of the Church of Scientology is now in the process of forming on the campus of Wayne State. These people seem quite sincere in what they are doing. They want to make the world a better place in which to live by making man better.

However, their sincerity seems more like sincerity.

To be a scientist you need a money. If you don't have any of that stuff, you can give the

church your life (a two and a half year contract) For what they offer it really isn't a bad deal. A few thousand dollars and you can be a god. Sounds pretty cheap.

But what the hell is Scientology?

About twenty years ago a man named L. Ron Hubbard wrote the book "Dianetics" which supposedly teaches total mastery of the body and is the first step toward becoming a Scientologist. It only costs \$1.30. From there you can go up eight levels with the process called "auditing."

This consists of holding a tin can in each hand. The tin cans are connected to a galvanometer, and you talk with the auditor about your problems.

The first of four levels cost only \$650.00 and as far as I could tell each successive level costs more.

Over the years, Scientology has somehow acquired a rather bad reputation. Talking and listening to its adherents one finds them to be polite. They do not insist that you "believe" in

fact, they don't want you to believe but rather know.

From it, to potentially giving out Scientology they even offer a money back guarantee. I wonder if anyone ever has gotten their money back. No they won't tell you what you want to know until they have your money.

Assuming that Scientology does work, why is there a price for that natural birth-right of mankind? I was told that this "knowledge" is so priceless that one should be willing to spend as much as possible to obtain it.

If this knowledge is so vital, why isn't it available for free in the public schools.

Lots of rumors are going around about Scientology. But unless they concern people losing their life savings, I consider them to be nothing but rumors. Scientology itself may be only a rumor.

How can you tell if a Scientologist thinks that you are not a Scientologist?

The
Other
order

Extract from Hampstead and Highgate Express

Rec'd
Jan 15, '70

Mr. Lee, the Individual.

The Society for Individual Freedom has a new council member - scientologist Mr. Leslie Lee, recently banned from the National Association for Mental Health because of his allegiance to the Church of Scientology.

The NAMH expelled several scientologists believed to be subverting the organisation. But the SIF said this week: "As far as we are concerned Mr. Lee is a perfectly honourable individual."

Mr. Lee, founder of the Highgate Scientology Centre in Dresden Road, shares Scientology's concern at the way mental patients are treated, and joined the NAMH in the hope of influencing changes. He joined the SIF - a slightly Right-wing version of the National Council for Civil Liberties - for the same reason.

"We received a few hysterical letters from other members against Mr. Lee and other scientologists who are members of the society," Mr. Gerald Howarth, secretary of SIF, told me, "This followed rumours that scientologists were planning to take over the society."

"Their intentions have probably been misrepresented. We are watching the situation, but I see no reason for objecting to scientologists any more than to members of any religious organisation - as long as they don't try to change the aims of the society. We would soon notice if that began to happen".

The SIF, whose council members include the Earl of Bradford, Lord Coleraine and Lord Somers, has published an article by Mr. Lee about the treatment of mental patients, called Patient or Prisoner, and also plans to publish his Scientology and Freedom.

"As a member of the society, I feel in a stronger position to fight for the rights of mental patients," said Mr. Lee. "I would feel in an even stronger position as a member of the National Association for Mental Health."

A High Court judge granted Mr. Lee an injunction preventing the NAMH from holding its annual general meeting until all the appeals by the 200 expelled members have been heard.

The Church of Scientology, with British headquarters in East Grinstead, this week issued a proposed Bill of Rights for mental patients and will be canvassing support for it among MPs. The Church is also conducting an extensive survey throughout the West into the way mental patients are treated.

Mr. Lee, who helped prepare the Bill, describes himself as "a Higher Executive Officer in the Civil Service," but refused to be more specific.

"When Kenneth Robinson was Minister of Health he delivered an unjustified slur against Scientology under Parliamentary privilege, and it makes us feel vulnerable," he said. "But my immediate colleagues in the service know I am a scientologist. They know I am doing no harm. A scientologist is more likely to benefit the Civil Service".

Dianetics Guarantees Victory Over Drugs

BY EVE DROLET

In response to readers who expressed shock and dismay over last week's story about the teenage girl who died from an overdose of drugs at a rock and roll concert here, the Press has interviewed a man who claims to have an effective new technique for combating drug addiction.

With the exception of methadone to relieve the cravings of a heroin addict, there have been few positive advances in drug prevention and cure.

The Reverend John W. Elliott, senior minister of the Church of Scientology and chairman of its Drug Abuse Prevention team, announces that a technique called Dianetic Counseling has completely cured 30 out of 30 persons who came to his group for help.

"Dianetic Counseling," says Elliott, "is a new technology which has resolved not only the craving for drugs, but also the after-effects. This will revolutionize the whole area of drug abuse, and the threat it poses to the mental and physical health of the State."

Reverend Elliott has conducted an extensive survey of the drug abuse problem in Hawaii during the past several months. He has spoken at many community meetings about the problem, and recently conducted a large drug abuse seminar in Honolulu with some of the leading authorities in the field on the panel.

He related, "It was first necessary to research why it is that a person craves drugs, and

what happens to him when they become habitual.

"We have discovered that most people crave drugs as an escape from fears, worries, sadness and depression, and also from such unpleasant physical manifestations such as aches, pain, chronic tiredness, etc.

"The drugs give a person a 'high' during which period he feels released from such feelings, and after this experience he becomes less and less willing to come down to earth and face these same conditions again.

"Knowing this we can now tackle the problem of addiction at root cause. The first step is for the person to undergo a thorough medical check-up and treatment for any physical condition or illness which will respond to normal medical treatment. After that, it is necessary to handle any psychosomatic illness the person has."

Elliott continued, "In Dianetics we are tackling the root cause of a tremendous variety of psychosomatic ills. By resolving them we find the craving for drugs disappears and the person can be simply rehabilitated by handling the after-effects of the drugs.

"In addition, by tracking down the hidden feelings of unwantedness which a person has prior to taking drugs, our techniques remove the reason for taking drugs in the first place. The compulsion to go on using drugs is greatly lessened, and the person who wishes to do so can very easily

come off them."

Elliott was asked if all drug users are addicted by virtue of a psychosomatic problem.



ELLIOTT

"No," he answered. "With some there is a good medical reason why they are addicted. When given a medical examination it may be found they have a broken bone, or some pain producing con-

dition which needs a medical cure before Dianetic counseling for purely psychosomatic illness can take place."

Elliott feels the vast majority of people have some form of psychosomatic illness. Hay fever, asthma, and arthritis are listed in this category by Elliott who says that Dianetics resolves all such problems, as well as a vast number of unwanted emotional feelings that come under the general heading of worry and anxiety.

He says that many young people are in "suppressed pain," adding "those cases which have been long and habitually on drugs and alcohol appear anaesthetized and sometimes have 'nothing troubling them' whereas they are in reality in a suppressed condition and cannot cease taking drugs."

A shortage of Dianetic counselors, Elliott feels, is the only thing that stands as a barrier to a sweeping correction of drug abuse throughout the State. To alleviate the situation, training in the technique is being given free to the minister of any church desiring to take the course, and is available to medical practitioners at reduced rates.

"This is a tremendous breakthrough in the area of drug abuse," said Reverend Elliott. "It is revolutionary. Working in conjunction with the medical profession we can now, for the first time, guarantee an end to drug addiction for the individ-

ual and a full rehabilitation on his former self. In fact, through Dianetic Counseling, he emerges in far better shape than ever before."

Despite adverse criticism which has been leveled plentifully at Dianetics, and its more advanced technique, Scientology, the group has many touching testimonials from drug users who have kicked the habit.

One former addict, writing from California, says that after taking a course at the Hawaii Scientology organization he had "completely stopped what had become a steady downward spiral of taking drugs." He continued,

"With the knowledge of myself gained by Scientology training and processing I have not only given up drugs myself, but I am now working here in Los Angeles so that others may achieve the success I have had. Freedom from the enslavement of drugs is a beautiful and rewarding way to live. I urge anyone who has used drugs or who knows someone that has had drug experiences to go to Scientology. It's the way out of any trap and drug cures are an every-day occurrence there."

Looking into a society which has achieved very little in the way of such rehabilitation, Elliott says he is satisfied to answer critics with "the facts" which speak for themselves."

HONOLULU ADVERTISER
A-2 Thursday, Jan. 22, 1970

PUBLIC RELATIONS OFFICER
CHURCH OF SCIENTOLOGY OF CALIFORNIA
2005 W. 9th St. Phone: 385-9051
Los Angeles 90006

22 JANUARY 1970

ATTN: NEWS DESK, NEWS DIRECTOR, ASSIGNMENT EDITOR

FOR IMMEDIATE RELEASE

DRUG ABUSE CONFERENCE FEATURES TOP SPEAKERS

Prominent speakers for groups active in drug abuse problems will be featured at the first in a planned series of major "Drug Abuse Information" conferences sponsored by the Church of Scientology of California.

The conference is held at the Los Angeles Hilton, Saturday, Jan. 24, from 10 am. to 5:30 pm. Registration begins at 9 am. and admission is free.

Program speakers were selected for their valuable contributions to community relations and work in the field of drug abuse, and include: ELEANOR KIRKBY, Administrative Coordinator to the Mayor, Mayor's Adult Committee for Youth; ROY EVANS, Counselor, Narcotics Information Service, Dept. of Community Services; LT. JAMES GRENNAN, JP., Narcotics Division, LAPD through the combined cooperation of the Public Affairs Office; SANDRA SUMME, Supervising Deputy Probation Officer, Narcotic Treatment and Control Unit, LA County Probation Dept.; PATRICK PRICE, Former Police Commissioner, Burbank, California, currently Director of Governmental Relations, Church of Scientology of California; DR. GEORGE PRITCHARD, MD., Southeast District Health Officer, LA County Dept. of Health; DR. J. MICHAEL SMITH, PhD., former Associate Professor of Chemistry, Cal Tech; REV. RUSSELL MEADOWS, Church of Scientology of California, professional practitioner and technical authority on Dianetics, the technology of Pastoral Counseling; ROBERT DUEKER, Religion teacher at Lutheran High School, Los Angeles, well known youth worker in the Southern California District and in Service Volunteer Schools; and a special color film presentation, "DRUG ABUSE...ONE TOWN'S

ANSWER" which may be destined for distribution to school systems.

Also scheduled is WILLIAM BENITEZ, Founder of "NARCONON," an addict rehabilitation program sponsored successfully by the Church of Scientology for more than 3 years in the Arizona State Prison. Mr. Benitez returned Wednesday from successful conferences with Hawaii Governor, John Burns, and Hawaii State Prison officials concerning the drug problem.

Anyone wishing to attend this or future conferences may contact the conference chairman and Public Relations Officer, Max A. Prudente, Church of Scientology of California, 2005 W. 9th St., Los Angeles. Phone: 385-9051.

The purpose of the conference is to bring together for the benefit of those attending, representatives of groups involved in various aspects of the drug abuse problem to present their programs, successes being achieved, and to make individuals aware that something CAN and IS being done to effectively handle the problem.

It is hoped that this conference will result in creating individual and community agreement to coordinate efforts toward understanding and alleviating the problem by participating in concerted drug abuse education and rehabilitation campaigns in Los Angeles' communities.

Plans are underway to spearhead the creation of community operated drug abuse education and information centers whose actions and purposes may be aligned with existing governmental, public and private programs of similar nature.

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A HICKS-DEAL PUBLICATION

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VOL. 56—NO. 58 939 S. Western Ave., L.A., 90006—Phone 737-3621

THURSDAY, JANUARY 22, 1970

ALL DAY SATURDAY

Drug Abuse Confab Has Top Speakers

The first major "Drug Abuse Information Conference" in Los Angeles will feature speakers who represent prominent and active groups in the communities which are tackling drug abuse problems.

The conference, sponsored by the Church of Scientology of California, will be held at the Los Angeles Hilton Hotel Garden Room, Saturday, Jan. 24, from 10 a.m. to 5:30 p.m. Registration begins at 9 and admission is free.

Speakers for the program include a representative of the Mayor's Adult Committee for Youth, in cooperation with Eleanor Kirkby; LAPD Narcotics Division, L. A. Probation Department, and William Benitez. He is founder of "Narconon," an addict rehabilitation program sponsored by Arizona State Prison offi-

cial which is based on Scientology principles and technology.

Also appearing will be a spokesman for "Impact Plus Two," and a demonstration of this unique anti-drug abuse program developed within school districts in the area served by Cerritos College to educate fifth and sixth graders on the dangers of drugs. It is the first of such programs to utilize multi-media techniques in reaching the reality level of youngsters.

Rev. Russell Meadows of the Church of Scientology of California will present information on drugs and "Dianetics," the technology of pastoral counseling.

Other speakers will be individuals working with youths and adults in the field who are involved with drugs, and the results of their work in this area.

A color film will be shown which may be destined for release to various school districts entitled, "Drug Abuse . . . One Town's Answer."

Anyone who wishes to attend the event or participate may contact the public relations officer and conference chairman, Max A. Prudente, Church of Scientology, 2005 W. 9th St., phone 385-9051.



SAM YORTY
MAYOR

OFFICE OF THE MAYOR
CITY HALL
LOS ANGELES, CALIFORNIA 90012

February 17, 1970

Mr. Max A. Prudente, Public Relations Officer
Church of Scientology of California
2005 West 9th Street
Los Angeles, California 90006

Dear Mr. Prudente:

Mayor Yorty was pleased to learn of your interest and activity in the areas of drug abuse and narcotics from your letter of February 10th.

He hopes to be able to meet with your group at a later date--his schedule is completely committed at this time. In the meantime, he would like you to meet with the Chairman of the Mayor's Citizens Narcotics Committee, Commissioner Howard Chappell of the Board of Public Works.

We have asked Commissioner Chappell to contact you; for your information, however, his telephone extension here at City Hall (MA. 45211) is 3371.

Thank you,

Sincerely,

Dorothy L. Moore
Executive Assistant
to the Mayor

DLM/et

To Mr. Max Prudente

From *Art Linkletter*

February 4, 1970

Dear Mr. Prudente:

Thank you for your letter of January 23, which has just reached my attention.

I thank you, too, for your comments and wish you well in your work. I hope that your Conference went well.

Every good wish,

A handwritten signature in cursive script, appearing to read "Art Linkletter". The signature is fluid and somewhat stylized, with a long horizontal stroke extending from the end of the name.

AL:1