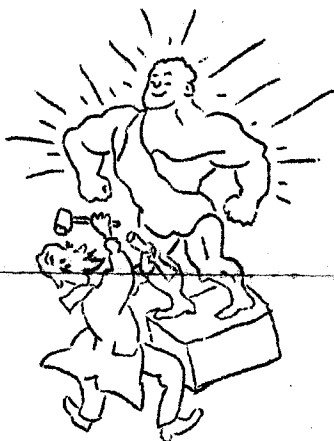


OTHER COURSES IN PREPARATION

These courses are being put into production as rapidly as possible. They will be ready about one every two weeks until the entire list is completed. A wide range of common personal problems will be taken up in these so that everyone who has any difficulty will find a new viewpoint by which to alleviate his nagging little grievances. Orders are being taken on these, and we ask that a bit of patience be used, as the course ordered may be one of the later ones in the series.



BUILD A NEW YOU With Our Money-Back Guarantee

(The titles here are temporary and give only subject matter.)

- | | |
|----------------------------------|-----------------------------|
| IMPROVING SLEEP | REMOVING EYE GLASSES |
| CHILD RAISING | WINNING FRIENDS |
| REMOVING GUILT AND FEAR | IMPROVING MARITAL RELATIONS |
| THE ESSENCE OF RELIGION | HOW TO USE PRAYER |
| THE ESSENCE OF YOGA | CONCENTRATION EXERCISES |
| THE ESSENCE OF PSYCHOLOGY | HOW TO WIN A MAN |
| SATISFACTORY SEX | HOW TO WIN A WOMAN |
| IMPROVING SALESMANSHIP | WRINKLES AND GRAY HAIR |
| IMPROVING DIGESTION | CONTROLLING YOUR MOODS |
| DEVELOPMENT OF OCCULT PERCEPTION | THE MIRACLE OF ENTHUSIASM |

The above titles are a selection from the long list of courses which will eventually form our "Short-course Series". If you have any problems that are not included in our present planning, please write and advise us. If the problem is a common one, and there is enough demand, we will produce a course showing how, with Human Engineering views as presented in "Lessons in Living", all human problems can be understood and alleviated.

Customers in Dollar shortage areas can make payment to "Human Engineering, Inc., c/o Kenneth Hart, 46 Barton Way, Croxley Green, Rickmansworth, Herts., England" in Pounds Sterling without British Exchange Control Authority. Our English Account is a resident account. Shipment is made monthly upon advise of receipt of funds in England.

Canadian Students may make payment directly to our account as follows; "Human Engineering, Inc., Royal Bank of Canada, Montreal, P.Q." Send us the deposit receipt.

ORDER BLANK CUT HERE

HUMAN ENGINEERING, INC. BOX 117 FAIRHOPE ALABAMA

Dear Sirs:

Enclosed please find \$ _____ for which I would like to have you send me the following Short-courses in Living at \$2.00 each.

- | | |
|-------------------------------|-----------------------------------|
| () CONTROLLING FIGURE BEAUTY | () DEVELOPMENT OF NATURAL MEMORY |
| () _____ | () _____ |
| () _____ | () _____ |

NAME _____ ADDRESS _____
 CITY _____ ZONE _____ STATE _____

(Human Engineering, Inc. is a chartered non-profit organization)

HUMAN ENGINEERING, INC.

FARHOPE ALABAMA

3547 REQUESTED



BOX 26

ONT., CANADA

Announcing "Short Courses In Living"

In coming to the decision to discontinue the publication of books and concentrate on the production of "Lessons in Living" we at Human Engineering, Inc., performed a great disservice to our reading audience. A goodly number of our clients indicated that they wanted us to continue putting out our findings in book form. We bow to the wishes of our public. We hereby announce that we will add, as an adjunct to our major work, "Lessons in Living", a series of short courses.

Each of these will be designed to show the IMMEDIATE effects to be had from our teachings. None of these books contains the ordinary views of these little annoying troubles. We assure you that our view is a novel one which will break down the barriers that have kept your problem with you. We want to help you to know what happened to you, and what you can do about it. All of these short courses are sold on a thirty-day money-back guarantee. WE KNOW what our teachings can do for you. We've kept the technical language out so that they are easy to read. The instructions are easy to follow. The results are seen in a few days time. These are written for just YOU!

LOSE OR GAIN WEIGHT PERMANENTLY!

To the best of our knowledge, we know of no product, book, course or treatment that can make this statement. Most of the reducing or gaining aids today work temporarily. After the diet, exercises, or what-have-you, lost weight starts to creep back on again. This happens because the basic reason for the weight problem is not corrected. Our course "Controlling Figure Beauty" makes use of our discovery of PHYSICAL THOUGHT as the answer. In this short course we give you our way of way of doing things. We show you how you can lose or gain weight without exercise, diet, pills, stomach fillers, or hunger controllers. We give you simple things and ideas that will take the weight off, or put it on, like fog melting in the sun-light or settling on the water at night. We give you things that can be done anywhere and which will enable you to have whatever weight you desire.

DEVELOPMENT OF NATURAL MEMORY

No where else can one turn to find out how memory really works. All the present day memory courses deal with only the memory function of association. None of present day courses attack the real reason for memory failures. For many people the present day associative techniques have failed, which indicated that other factors must be taken into consideration if memory is to be re-established or developed.

Memory research was the first purpose of our organization, with Eidetic recall the ideal being sought. (Eidetic recall, according to Webster, is "Exceptionally vivid memory.")

This new memory course contains the results of that research. In it we give you all the essentials that you will need for developing a complete understanding of how your memory works, together with instructions which, if followed, will enable you to have ANY KIND of memory you desire.

In this book one will find the knowledge one needs to have any kind of perceptive faculty desired in reference to recall. Visual, audial, taste, touch and olfactorial sensory impressions are but a few of the kinds of memory that this short course shows you how to build.

THERE IS NO MYSTERY TO MEMORY WITH OUR COURSE.