

THE EIDETIC FOUNDATION

252 Marshon Street
Postoffice Box 346
Fairhope, Alabama
Tel. Fairhope 8676

(Foreign Branch)
Mr. Morton Jaquays
Sutton, Cte, Brome
P. Quebec, Canada

* THE BASIC COURSE IN NEXOLOGY *

This twenty-lesson course is called the Three Dimensional Course in some of our advertisements. It is called this for the reason that it is designed to re-establish one's eidetic memory, which is three dimensional in nature. By this is meant that one re-experiences his memories in recall just as though they were once more taking place -- in full color, full motion, full detail; just as originally experienced.

When you recall the reading of a favorite book, you should be able, once again, to re-read it just as though you were now holding it in your hand. If you wanted to listen to a thrilling piece of music once heard, you would recall it just as you originally heard it long ago. You would feel yourself sitting in the same seat and re-hear the music just as it was originally recorded at that moment -- any time you wanted to.

This type of memory is very common in children, but most adults either do not know they have it or have lost the ability to use it. Somewhere between childhood and adulthood, they lost one of the most precious gifts of being human. The BASIC COURSE is built for the express purpose of assisting people to regain this treasure of a perfect memory.

Studying this course will also bring many other fruits. For example, many of the people who have come under the guidance of the Eidetic Foundation have reported the disappearance of arthritis, ulcers, sinus trouble, eye glasses, nervousness, sleeplessness, and other difficulties, after remembering certain pieces of their past.

Even more benefits can be cited from the use of this course. For example: Let us consider a young man who had very little training and was quite backward in speaking to people. Within a month of taking our course, he had a job paying \$125/week as a salesman, and left this job within a short time to assume the vice-presidency of a small oil company. His advancement was literally phenomenal. The same attainments are possible for anyone else to achieve, if he will but make use of this method to restore all the memories of his life to availability.

Order this amazing course now from the Eidetic Foundation. The cost is \$15.00, but the value of the course cannot be measured in terms of money. In terms of happiness, glowing health, success, more harmonious relations with others, and the unfolding of the fantastic capabilities of the human mind untapped by the usual person -- how much is it worth? Buy it now, and learn what makes YOU tick! Nothing else like it available anywhere else in the world.

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Dear Fellow Nexologists and Students:

We've lots of news of what is happening here, and there seems to be a number of indications that we are still growing at a very rapid rate. We hope to speed this up a good bit with some of the plans now being set into operation.

We have, for example, turned our advertising campaign over to an agency. They're designing a whole direct-mail campaign for us. This includes a design for a double postcard, a sales letter, and a two-color circular which will be sent out with a small leader we are making up to explain "frozen action states." The latter is to be a small book entitled "The Secret Road to Success," which will sell for twenty-five cents. This is real simple stuff to get people (strangers) to take a second look at our knowledge, to get them interested, and to get them to begin doing something about themselves. This is one of the steps we are taking to attract the general public.

Another step we are taking as a test is to order twelve five-minute spots on one of the local radio stations. This series will be used to test the sales possibilities of "Secrets of Tiredness." If this works out as well as we hope it does, we will buy time on stations in other localities -- particularly in those localities having active Eidetic Study Groups.

Eidetic Study Groups, incidentally, will be recognized when we have received the name of the group, and the names and addresses of the Secretary-Treasurer and the group members. These radio programs will be concerned almost exclusively with the Dollar Series, which will in turn be used to introduce people to the work of the groups and the Basic Course.

Speaking of the Basic Course reminds me that we're very happy over the large number of people who have ordered the Course at the pre-publication price of \$10. This offer is now closed, and the price of the Course has gone to the level of \$15, as we stated it would. But, to assist those not able to afford the whole cost of the Course at once, we are going to make what amounts to a time-payment offer. The Course can be bought in PARTS. That is, \$4.00 each for the First, Second, and Third Parts, and \$3.00 for the last part. None of the parts, however, will be sold out of turn. This is a progressive course designed to do a specific job. It is built to take the student up gradually. (It will also be a darned nice Christmas gift for someone you like!) The course won't look too difficult from the first part, but it builds up the student's knowledge until he is aware of WHAT HE IS DOING. The last part of the course will be the dilly, particularly with the bonus lesson.

December Order Blank

EIDETIC FOUNDATION P.O. BOX 117 FAIRHOPE, ALABAMA

Dear Sirs:

Enclosed please find \$_____ for which please send me the following items checked below. (Note: those wishing first class mail speed please send additional funds as follows: 10¢/copy of "Secrets of Tiredness, Self-awareness techniques, & Three Therapy Sessions." 3¢/copy of "Road to success," and 25¢/copy of all others. Indicate below)

Copies Circles

DOLLAR SERIES

LIVING WITH CHILDREN () \$1.00
 SECRETS OF TIREDNESS () \$1.00
 SECRETS OF MEMORY () \$1.00

STUDENT MATERIAL

COMPLETE Basic Course in Nexology (With supplementary Lessons as specified as belonging to the course) () \$15.00
 The Basic Course by Parts
 Part #1 () \$4.00; Part #2 () \$4.00; Part #3 () \$4.00
 Part #4 () \$4.00 Total

Combined one-volume TRILOGY (Contains SIMPLIFIED PROCESSING, BASIC REALITIES & BASIC ILLUSIONS) () \$5.00
 Sensation and Tension Processing () \$2.00
 Howes' Self-awareness Techniques () \$1.50
 Howes' Three Therapy Sessions () \$1.50
 Principles of Perception () \$2.00

ADVANCED MATERIAL

Living the Bible Vol. 1 (Old Testament) () \$2.00
 Living the Bible Vol. 2 (Matthew) () \$2.00
 (Vol. 1 and Vol. 2 ordered at the same time) () \$3.50
 Hypnotism in Practice (How belief functions) () \$2.00
 How of Telepathy by Harold Schrageppel () \$2.00
 Howes' Therapeutic Lecture with adapted Questionnaires Plus the supplementary Guide's tape (Transcripts) () \$3.00
 Howes' Discusses Humanics () \$1.50
 Occult Aspects (Definitive work on Direct Contact) () \$2.00
 Jack Horner Speaks (Realities from Scientology) () \$2.00

GROUP INFORMATION

Founding an Eidetic Study Group (No Charge) ()
 Therapy Techniques for Groups (No Charge) (Not ready) ()
 Secret Road to Success (Introductory Booklet) () \$0.25

FIRST CLASS MAILING ()

NAME _____ Total \$ _____
 ADDRESS _____
 CITY _____ ZONE _____ STATE _____ COUNTRY _____

Note: All orders are shipped within 24 hours of arrival. Please allow one to three weeks for all orders not sent first class.

FLASH! -- (A news release that like with the papers -- you know -- "stop the presses" and all that...)

Yesterday we were deluged with new information concerning the Institute of Humanics and Ron Howes. From what we have been led to understand, Ron has been "exposed" and has admitted under fire that he does not have any degrees of Doctor of Science. And as a result of the unfavorable publicity the Institute has been dissolved. (Whether or not Ron has degrees is actually of little importance to us. I know him personally (from contacts in the last year and a half) and know of no one who has given more of himself to helping others or who is as well qualified to help others. To us, while we do see the view of the professionals who have educational institution degrees and who wish to keep a tight hold on the knowledge that they use, it really makes little difference what a man's qualifications are in an academic sense if he is truly one of God's gifted people who can give himself to others -- or who is or has been so willing to give to others of himself.)

Ron has a number of capabilities which are gradually being developed in others, myself included. These capabilities bring one to a number of points of realization, and the major one of these is one's relation to all other people. There are few, except those who have had enough contact with total integration to know, who are aware of the concept of "stewardship" which exists throughout life itself. All that we really hold on to doesn't belong to us -- it belongs to the universe, and as soon as we relinquish our hold on it, it goes back to the universe, to be used again by others who follow us. If this concept is the more valid view of ownership, then those who complain about ownership (as to whether a man has or does not have or should not have something) are people who do not know of their true relationship with the universe.

A little announcement -- we are planning some radio programs. They will be a series of straight psychological experiments to interest people in our "Lessons for Living" (formerly advertised as "Church in the Home"); while these lessons will retain a religious flavor, the slant will be toward explaining the Bible through modern psychological theories and showing the relation. Originally we had intended to explain psychology from the Biblical view, but various factors have come to our attention which indicate that the other view may be the more popular one and the more easily assimilable by society. (We're still working on these.)

ANOTHER ANNOUNCEMENT -- We're working on a new book around a completely new concept. It will be called "Mine, not mine". As a means for gaining insight and for learning about one's self, we feel that this concept is one of the best ones that we have yet come across. We'll have it ready in a few more weeks. But why not come down to our classes and learn about it directly?????

About PECANS -- We're still holding your Xmas order for shelled or unshelled pecans. Unshelled at 45¢/lb in 5 lb bags which we pay postage on, and 80¢/lb for the shelled. We're going to include some pecan recipes that are out of this world such as pecan pie, pecan honey rolls, etc.. They'll be sent to those who have ordered as soon as my wife gets to putting the recipes down on paper. (She's been tied up of late in helping out in getting our file back into a more usable shape.)