

HEALTH AND HAPPINESS INCORPORATED

we can help you to help yourself

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Friend:

WE ARE PROUD TO ANNOUNCE:

The publication of the first Dianetic material to be constructed for the convincing of "...that guy across the street who needs Dianetics and thinks that it is dietetics, a hoax, religion, mysticism or something."

If "that guy" is aberrated, and you have spent the last two years trying to "sell" him, this is his book -- he needs it -- and will read it.

BUT MORE THAN THAT --

Dr. Gordon Beckstead says: It outlines "An interpretation of advanced dianetic procedures..." With "Emphasis upon rapid motion toward an optimum state." And is "Written in such a way that persons ordinarily uninterested in or antagonistic toward dianetics may read with pleasure and profit."

AND

...here is what one Christian Scientist had to say about the manuscript, "I certainly am grateful for your having me read this. My reading this has stripped something off of me. I realize, now, that I haven't been honest with myself. I'm going to do something about it." Result: After two years of negation against Dianetics, he walked home with the Pre-Clear Handbook.

AND

...an alcoholic, "I stayed up all night and read and re-read it. I now see what Hubbard was talking about in his handbook."

...another pre-clear (psychotic), "...unprintable..." Result: Simply packed up her grips and left. She didn't finish reading beyond a particular chapter.

FURTHER

The new pamphlet, contains chapters on Obstacles, Arbitrariness, Aberrations, Goals, Optimum, Methods Processing, Communication, Faith, Reality, Self-Determinism, Straight Wire, Structure and Function, and Life Continuum.

BESIDES

IT SELLS THE PRE-CLEAR ON THE IDEA OF HELPING HIMSELF.

FOR YOU, THE ERUDITE AUDITOR,

The pamphlet contains a beautiful formula for developing hundreds and hundreds of techniques and "rules" for processing human beings -- you'll probably pass over this because "...it couldn't be so simple."

IN WHICH CASE

We offer the processing technique of the FIRST AUDITOR TO "HELP" ANOTHER INDIVIDUAL TO become "CLEAR." It is called a "Blueprint for Recovery" and is really very easy.

PLUS

A glossary which was written, we confess, with tongue somewhat in cheek -- and, by courtesy of Young and Rubicam, Inc., a photograph about a man and his thumb.

BUT MORE -- MUCH, MUCH MORE...

L. Ron Hubbard has not only given his copyright permission to print the knowledge originally gained from him, but also has offered us a number of Pre-Clear Handbooks for promotional purposes.

THE FIRST 100 PEOPLE TO ORDER A COPY OF HEALTH AND HAPPINESS (the title of the new pamphlet) FROM HEALTH AND HAPPINESS INCORPORATED, 5618 Ocean View Drive, Oakland 18, California, will receive, absolutely FREE a Pre-Clear Handbook...value of \$4.75 for \$2.25...Send the cash first and the postage on receipt of your copies.

UNFORTUNATELY

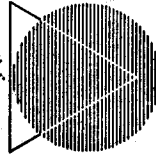
There is one fault with this publication. If you read it, you are likely to see yourself too.

With the highest of aberration --ARC

Perry A. Chapdelaine

HEALTH AND HAPPINESS INCORPORATED

A NON-PROFIT CORPORATION



PERRY and RUBY CHAPDELAINÉ
BRUCE BARRETT
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RONALD B. HOWES

Dear Friends:

It is intended that this organization will direct efforts in these directions:

1. For all people immediately concerned, who so desire, to become optimum individuals.
2. Cooperation with all groups and organizations having comparable goals.
3. Maintenance of a creative and dynamic communication center, using all known means of communication to disseminate knowledge to those who wish it.
4. To interest human beings in themselves rather than in any particular technique or philosophy.
5. To assist people to achieve their Basic Goals in life, when they indicate such assistance is desirable.

As a means of promoting these goals, the following activities are now in progress.

1. Supervised processing on the premises, using Mr. Hubbard's Handbook for Pre-Clears and Self-Analysis. Under the direction of our processing staff. Cost low.
2. Representative speakers from various echelons of society, twice monthly. Under the direction of Clifton Amsbury.
3. The publication and distribution of books, pamphlets and articles. Includes: The publication of a newspaper entitled, Your Goals: Health and Happiness. The publication of a pamphlet entitled, Health and Happiness. Under the direction of our editorial staff.

Our organization is, at this time, grouped into four departments: Processing, Communication, Educational, and Building and Grounds. As each of our goals near accomplishment, more and more activities and personnel will be utilized. Communications of all kinds will be welcomed by the personnel of the center.

With the highest of ARC,

Perry A. Chapdelainé
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