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EIDETIC FOUNDATION

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# THE EIDETIC FOUNDATION PROUDLY PRESENTS

## "MINE, NOT-MINE"



Would you like to be able to answer the following questions? 1) Where is mankind heading? 2) What "tools" does he need to get there? 3) How does logic bring us the things that we DON'T want? 4) What is a non-social phenomenon? 5) What is the functional aspect of ownership? 7) Does ownership effect our senses and sensory recalls? 8) Can fear be understood through a comprehension of ownership? 9) Is there an "In-Use" aspect to ownership? 10) What are the basic roots of language? 11) What is a real quick way to reach sensory contact with the "real Universe"?

The Eidetic Foundation is truly proud to bring you a work which answers these questions and many, many others. In the drama of life each individual seeks the basic mechanisms of his function. These go with him in whatever he does. As soon as he becomes aware that everything is not as it should be in his life he tries to correct the "wrong-ness." He may or may not try many changes before he finds what he is looking for. We feel that we have shortened the search for many persons by producing a work such as we have. Our newest publication centers around the most basic idea of ownership which is called "Mine, Not-mine."

Ownership and one's relation to ownership internally does much to govern the effects that language has upon one because language is based on the various modes of ownership that we use socially. Language is based upon the bed-rock of what one feels toward things, people and situations.

If one is interested in causing unusual phenomena inside himself of a sensory nature, an understanding of the "mine, Not-mine" functions will bring these about. If one wants to contact unusual capabilities that reside within him, this concept will enable him to contact them. If one wants to change his undesired mode of reaction this technique can be of major assistance in this regard. If one wants to have a fuller understanding of emotions and what they are used for this idea will help to make this known to him. We have pointed out some of the more common examples of how some of these things occur.

For example, fear is used by many people to make things "mine" in an internal sense. Fear is used in many different ways by people to accomplish all sorts of "internal goals". We point out the basic keys to understanding these various reactions. "Vague" fears need not continue being vague. This technique uncovers the reasons.

Does one's feeling toward "things" affect one's sensory equipment? A definite yes. Ownership, or the things that we strive to hang on to, whether they be physical objects, people or ideals have very definite and demonstrable effects on the sensory equipment. Ownership function in many cases gives us what can be passed off as a subconscious mind. It forms a basic type of motivation in the human social organism. And, if one is to learn about himself he definitely must know about HOW he is driven to do the things that he does.

Ownership exists mostly as an internal thing -- but in our everyday modes of existence we see all around us the external manifestations of what really goes on inside ourselves and others. An understanding of ownership leads to a much better comprehension of other people and their reactions to their environment. This, if we may point out, is a MUST if one is to find happiness for himself. It is a great big fat key that opens a great big wide door for those who make use of it.

One of the biggest sources of trouble in our civilization is the development of logic. In "Mine, Not-mine" we show how logic that we base our lives and actions upon quite frequently brings us EXACTLY the things and occurrences that we are striving to stay away from. We feel that the section heading "Slippery Logic" is aptly named because it demonstrates how our logic leads us astray -- and still remains straight! We show here how things turn out to not be what we want them to be. This will be of particular interest to a large number.

Mankind from his earliest days has been moving toward a definite goal. While it is not recognized by most the signs of his progress toward this purpose is unmistakable. Once one catches on to how man has been moving it becomes an easy matter to see where he is going. How this will eventually affect man's internal relation toward ownership is very clear.

Ordinarily for ardent students who are developing themselves into the higher state of beingness the concepts of ownership take about 5 to 10 years to unfold. Here in "Mine, Not-mine" we have presented the basic keys to a comprehension of them. This can be very valuable to you!

Fill in the order-blank below and send it to us now while you are still thinking about it. You can send us \$2.00 in cash or check or money-order (or \$2.25 if you want first-class speed). If you have any interest in your development you'll want this book and you'll be recommending it to all your friends. This book is terrific in its simplicity and presentation. It is a part of the dynamite that we have been telling some people about. It is through the use of such material as this that we are able to make a money-back guarantee to those who come to our "Success Achievement Classes". We KNOW what this kind of material can do -- this is why we recommend it so highly. Incidentally, we have a class starting Jan. 4th and another on Feb. 1st. Why not write for information when you send in your order for "Mine, Not-mine"?

For those who haven't heard from us for quite a while we'd like to mention that the monthly (or thereabouts) "Eidetic Weekly" can now be subscribed to. \$1.00 for twelve issues. The material in it is becoming a course of study and development all by itself. Many write us to tell about the stimulation that they get from them. These letters are forming a vital link in the dissemination of knowledge from us to you. Why not send us a Dollar-Bill? It isn't much from you but will bring you loads of new ideas. Loads of thought stimulation. Loads of news. and loads of self-knowledge. Subscribe now.

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EIDETIC FOUNDATION                      BOX 117                      FAIRHOPE                      ALABAMA

Dear Sirs:

Enclosed please find \$2.00 for which please send me a copy of "Mine, Not-mine". (\$0.25 extra for First-Class Mail).  
( ) Also find \$1.00 for 12 issues of the "Eidetic Weekly."

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